



Technology Acquisition Initiative

Are you confused by the variety of technology solutions?

Let Amtech Marketing help you understand what each vendor's product can, and cannot, do for your company. Our goal is to provide objective expertise and knowledge to help you match your call center technology needs to the best solution for those needs.

Our Technology Selection Initiative service will help you to:

- Clearly define the type of solution needed for your company
- Specify the capabilities that will save you time and money
- Reduce research time in identifying available software solutions
- Reduce the time needed to select the best solution
- Make an educated decision regarding the vendor & software of choice

This comprehensive service includes:

Needs Analysis Interviews and a site visit are used to identify the functional requirements of your "ideal" system and the financial benefits of new technology.

Investment Analysis If you need to get formal approval for the investment, a document is prepared which identifies the expected return on your investment in the new technology.

Vendor Screening Amtech Marketing uses the Needs Analysis to develop a "short list" of vendor packages that can provide the capabilities you need.

Request For Proposal A formal RFP is prepared to provide the pre-screened vendors with a detailed understanding of your functional requirements.

Vendor RFP Review An RFP Review Session is conducted with the vendors to provide a better understanding of your technology needs and answer all questions regarding the RFP.

Vendor Analysis Includes an analysis of the vendor proposals, supervision of technology demonstrations, and documentation of the rationale for selecting the vendor of choice.



**Let Amtech Marketing help you select
the right technology for your call center.**

Call today: 888-546-4844

303-814-1379

www.amtechmarketing.com