



Outsourcing For Persistent Performance™

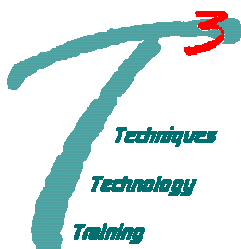
A Blue Print for Outsourcing any Contact Center Project

This **Amtech Marketing** consulting service provides outsourcing project design, implementation and management to assure the success of your telemarketing/call center application using an outsourced Professional Service Agency (PSA). Our project management services provide expertise seldom found in your organization and assure the maximum success of your customer service, sales or lead generation project. We can develop and implement the project as a start-up service or manage the project for Persistent Performance™ on an ongoing basis.

Outsourced Project Services can include:

- Outsourcing Feasibility Study
- Project Specifications Design Document
- PSA Selection & Project Placement
- Desk Reference, Scripting and Training Development
- Train the PSA Staff
- PSA Performance Management
- Ongoing Project Assessment and Intervention
- Outsourcing ROI Analysis
- PSA Audit for Persistent Performance™

GOAL: Our goal is assure that your outsourced projects properly represent your organization and achieve the desired results. We provide the expertise to define an effective outsourced project, implement it efficiently and manage the vendor relationship to assure ongoing success.



Call Amtech Marketing to discuss how your company can benefit from our Outsourcing consulting services.

Call today 888-546-4844

303-814-1379

www.amtechmarketing.com