



Easy Writer at Work

Writing skills made easy

EASY WRITER At Work is a one-day facilitator-led course designed to teach participants a four-step, natural-writing process that enhances business communications. The goal is to teach participants effective writing skills they can use on the job.

Learning Objectives

Upon completion of this course, participants will be able to:

- Activate their whole brain to produce logical, interesting writing
- Start writing when there is no obvious beginning
- Generate and support intelligent, meaningful copy points
- Organize complicated information for easy understanding
- Write to a specific reader to meet defined goals
- Apply seven editing standards for greater accuracy
- Produce documents busy readers can read fast

BENEFITS of "*EASY WRITER At Work*"

- Develop writing confidence among your staff.
- Improve the quality of writing to improve the perception of your team.
- Enhance customer satisfaction through better written communications.
- Improve inter-departmental communications through better written documents.



Call Amtech Marketing to discuss how your company can benefit from the value of this dynamic writing skills curriculum.

Call today 888-546-4844

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www.amtechmarketing.com